



## **PRESS RELEASE For immediate release**

### **WARELITE POSITIONED IN THE VISIONARIES QUADRANT FOR 2Q06 ENTERPRISE APPLICATION SERVERS MAGIC QUADRANT**

#### ***Evaluation Based on Completeness of Vision and Ability to Execute***

Andover, UK, 4 September 2006 – WareLite Limited, an innovative Event Driven Application Platform (EDAP) vendor, today announced it has been positioned by Gartner, Inc. in the visionaries quadrant in the 'Magic Quadrant for Enterprise Application Servers, 2Q06' report by Yefim V. Natis, Massimo Pezzini, Kimihiko Iijima and Michael Barnes, published on August 4<sup>th</sup> 2006.

According to Gartner "most of the vendors in the visionaries quadrant in this report are relatively small innovators that have invested in addressing the limitations of the dominating application server styles. Some will eventually merge with, be acquired by or become the market leaders. Others will limit their target markets to focus on their core competencies and become niche players, or they will grow to be challengers. Some will exit the market. Visionary vendors lack proven user followings and, thus, represent higher long-term risk; however, they offer the greatest opportunity for differentiation for users looking for the competitive use of IT."

WareLite is one of the very few EDAP vendors included in the Magic Quadrant. WareLite EDAP, WL BOSS (Business Operating Support System), offers enterprises the possibility of implementing competitive event-driven business models requiring 'extreme' OLTP capabilities, high scalability and high availability – such as micro payments, e-trading, e-betting, sensor-driven responsiveness, real time transaction activity monitoring etc. - at the lowest TCO and integrated as an extension to existing investments, not as a replacement.

"We consider our positioning in the visionaries quadrant by Gartner to be a fundamental recognition of the innovative value of our Event Driven Application Platform, WL BOSS" said Elena Pasquali, CEO of WareLite Limited. "To allow our clients to take advantage of the competitive edge provided by WL BOSS while eliminating the risks associated with new technologies, we are investing in developing, in collaboration with our partners, innovative event-driven solutions that, while addressing currently unmet critical business needs, have zero impact on current systems and operations" Elena added. "At the same time, we are constantly working on making WL BOSS performance even more 'extreme' – on even cheaper hardware" she concluded.

Over the next few weeks WareLite will announce the release of WL BOSS v2.0 and of a new Demand Chain Management solution, designed to offer retailers differentiation through real-time IT and developed in collaboration with partner Symbol Technologies, Inc.

#### **About WareLite**



WareLite Limited is a UK based independent software vendor. WareLite first product is WL BOSS (Business Operating Support System). WL BOSS is an Event Driven Application Platform - a grid based, unified software platform for the execution of automated, event driven business processes requiring extreme OLTP. WL BOSS allows the introduction of innovative Event Driven Business Solutions within existing systems landscapes - with a zero-impact, evolutionary approach.

WL BOSS finds its ideal application in the execution of sensor driven, high performance processes. Sensor technologies used in conjunction with WL BOSS include RFID, Barcode, Indoor Location Tracking, Internet Embedded Devices, GPS, POS etc.

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#### **About the Magic Quadrant**

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