IBM and WareLite address Retail Out-of-Stocks

WareLite Ltd. is a start-up company, based in Andover, UK, which, in collaboration with its Partners, designs and delivers innovative, event-driven real time business solutions that leverage the capabilities of its grid-based Event Driven Application Platform technology, WL BOSS, to address unmet business needs in any sector.

WareLite has recently been working with IBM® on a solution to the retail out-of-stocks issue. Monitoring on-shelf availability is fundamental in preventing out-of-stock situations, and the need to introduce automation in this process - which is still fundamentally manual - has long been recognised. IBM and WareLite can now meet this need with a cost-effective solution delivering real time demand chain management. The IBM Retail Store Innovations - Store Integration Framework (SIF) is a powerful retail technology foundation that enables retailers to "snap in" revolutionary next generation applications. Because WareLite knew that the SIF solution allows potentially disruptive technologies like WL BOSS to work seamlessly within existing system landscapes, they took the strategic direction to collaborate with IBM to enable WL BOSS for Store Integration Framework.

The IBM SIF solution helps make product sales information captured by POS software for each and every item immediately available. WareLite's Real Time Demand Chain Management solution, powered by WL BOSS, uses this information to instantly trigger the replenishment process. WL BOSS provides the extreme transaction processing required to instantly update on-shelf availability and sales trends in store, across all stores for global retailers.

WareLite's first step was for their IBM Technology Manager to book an architecture consultation, where WareLite received best practice advice for enabling their application for SIF validation. Next followed an engagement with the IBM Innovation Center in Hursley UK, where they received hands-on assistance to enable WL BOSS for SIF. This included enabling third party POS software to present WL BOSS XML messages representing single product purchases as soon as a product goes through a till (translated into WareLite XML Event Presentation Language) via WebSphere MQ.

WareLite also completed "IBM Retail Store Innovations – Ready for Store Integration Framework" validation for their WareLite Real Time Demand Chain Management Solution. This is the official offering through which selected Business Partner products are designed, tested and validated for ease of use with Store Integration Framework. WareLite are now teaming with the IBM Retail Marketing Resource Manager, whose goal is to help WareLite generate leads and close deals.

Daniel Grazioli, WareLite CTO commented "The IBM Innovation Centre in Hursley is renowned for its creativity and for a small, innovative start-up like WareLite collaborating with them to integrate WL BOSS with SIF was the best opportunity to prove that the benefits of event-driven, real time solutions requiring extreme transaction processing can be achieved within the context of existing system landscapes."

WareLite Ltd http://www.warelite.net
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